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Harold Tessendorf
Executive Director,
Coastal Empire Habitat
for Humanity



Chelsea Building Products recently partnered with Coastal Empire Habitat for Humanity for a new home build in Savannah, GA, as part of Habitat for Humanity's homeownership program. Chelsea Building Products worked with Town & Country Industries to supply and install Everlast® Advanced Composite Siding in Chestnut color, 6-7/8" planks.

Donated siding provides
a beautiful, lifelong exterior
for a family in need.



Everlast® Siding: 6-7/8" planks
Colors: Chestnut
Siding Installer:
Coastal Empire Habitat for
Humanity / Volunteers

Everlast® is the ideal siding product for Habitat, whose vision is to provide quality, affordable, and energy-efficient housing for low-income families via collaboration with corporations, donors, community volunteers, and other philanthropic organizations.

“We were thrilled to partner with Chelsea and install the high-quality Everlast® siding on one of our Habitat homes,” says Harold Tessendorf, Executive Director, Coastal Empire Habitat for Humanity. “The volunteers from Chelsea that helped with the installation were very professional with a genuine commitment to the cause.”

Everlast's innovative design features an acrylic cap that is molecularly fused to the substrate so the siding will never peel, flake, crack, rot, or blister, making it ideal for Savannah's coastal climate. Everlast® provides the look and feel of real cedar siding but with far greater durability – unmatched by any other siding product on the market and generating a true sense of homeowner satisfaction.



The ongoing homelessness issue in Savannah, combined with the lack of safe and affordable housing, makes organizations like Habitat for Humanity crucial in the community, and for many others like it around the world. By donating building products, manufacturers like Chelsea help Habitat cut costs, freeing up resources so more homes can be built.

Habitat home builds often consist of volunteers with minimal or no construction experience, so utilizing products that even novice builders can work with is beneficial.

“Everlast® met all of our expectations in terms of durability, strength, and ease of installation,” explains Tessendorf. “It was easy to train our volunteers how to install the product efficiently, and it took fewer people than normal to quickly side the house.”

Everlast® features an EZStack design that assures each panel seats firmly in the one below for a solid, level installation. The lightweight construction of the planks allows for easy transportation around the jobsite and single-person, omni-directional installation without the need for any special tools – perfect for teams of Habitat volunteers.

The ranch-style home featuring four bedrooms and two baths is located in East Savannah.

Coastal Empire Habitat for Humanity was founded in 1983, and has since closed on 143 homes in the Savannah community. Eligibility to receive a Habitat house is based on income requirements set by the median income for Chatham County. In addition, partner families must contribute 350 hours of “sweat equity,” which can be accumulated in various ways, before the construction of their future home. For more information, visit: habitatsavannah.org


EVERLAST®
Advanced Composite Siding

EverlastSiding.com
1-844-494-7920



Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America.

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