

# WHY CONTRACTORS CHOOSE EVERLAST® SIDING

## Fast & Easy Installation

Everlast siding reduces labor while helping to ensure quality installations. Everlast Lap Siding's EZStack interlocking joinery aids in maintaining levelness from course to course with generous nailing slots to speed fastening. Everlast Board & Batten's tongue-and-groove joinery reduces installation time and aids in proper alignment of panels to ensure that they are fully interlocked. Everlast siding installs with standard carpentry tools, meaning no expensive blades, respirators, or proprietary tools are needed.

## Sturdy & Lightweight

Everlast siding is less than half the weight of fiber cement. Moving and lifting bundles of Everlast siding takes just a single person. Unlike heavy and brittle fiber cement, Everlast siding is resilient, vastly reducing potential for breakage during installation or in transit, and associated cost of scrapped materials.

## No Flashing, Priming, Painting, or Caulking

Unlike fiber cement and engineered wood, Everlast siding is virtually impervious to water. It never requires caulking, primer, or paint – not before, during, or after installation. Cut edges do not require sealing and flashing at seams is eliminated. Plus, you can install Everlast siding to grade.

## Not a Health Hazard

Everlast siding produces no harmful dust when cutting, eliminating the need for safety measures such as respirators, protective clothing, dust collectors, and their associated costs, while promoting a healthier work environment.

## Lasting Curb Appeal

CedarTouch® embossing, beautifully mimics real top-grade cedar siding, but with none of the issues and costly recurring maintenance associated with other hardboard siding products like fiber cement and engineered wood.

## Professional Training, Resources, & Incentives

Everlast Advantage™ Contractor Program provides training, support, and incentives needed to sell and install Everlast siding, giving your company the competitive advantage. Training is offered online and on site, while installation guides and videos are available at [EverlastSiding.com/ProResources](https://EverlastSiding.com/ProResources). Here, you'll also find a dealer locator, warranty registration, sales brochures, case studies, architectural design files, specifications, and more.

## Satisfied Customers & Referrals

It's a fact, one Everlast installation leads to another. Referrals are plentiful once friends and neighbors see the results and learn about Everlast siding's superior durability, minimal maintenance, and industry-best transferable limited lifetime warranty including fade protection.

## Designer-Curated Colors

Everlast Lap Siding, Board & Batten Siding, and Premium Color-Matched Trim come in a unified color palette – the right mix of both classic and trending hues. An all-white cellular PVC trim package, fully compatible with Everlast siding products, is also available.

## Comprehensive Code Compliance

Everlast siding earns code approval for most residential and light commercial building codes throughout the US. This includes CCRR (Code Compliance Report) #CCRR-0201, DBPR (Florida Building Code) #FL22980 and TDI (Texas Department of Insurance) #EC-107. Documentation is available at [EverlastSiding.com](https://EverlastSiding.com).



SEE MORE AT  
[EverlastSiding.com](https://EverlastSiding.com)

