



You deserve all the advantages of Everlast.

Enroll today in the Everlast Advantage™ Contractor Program to become a leading Everlast® Advanced Composite Siding contractor and receive the training and support you need, along with valuable incentives you deserve.

Earn Everlast Advantage™ Points

Access qualified sales leads

Listing on the Everlast online contractor locator

Marketing materials to assist in your selling efforts

Members-only portal for unique installation, sales, and marketing solutions

Recognition for your partnership with Everlast

To enroll, see the back of this brochure.



Enroll Now.

Sign up for the Everlast Advantage™ Contractor Program and gain the advantage over the competition with Everlast® Advanced Composite Siding.



EverlastSiding.com/Advantage

Everlast® Advanced Composite Siding is a premium product proudly manufactured by Chelsea Building Products in the USA. Founded in 1975 and headquartered in Oakmont, Pennsylvania, Chelsea Building Products is a leading US manufacturer of building products and components incorporating advanced composite materials.

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All products made in the U.S.A.



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Enroll today and give your company the ultimate advantage in siding.



Achieve distinction and gain the market advantage.

PREFERRED
SIDING INSTALLER

ELITE
SIDING INSTALLER

MASTER
SIDING INSTALLER

Begin earning Everlast Advantage™ Points; receive additional training opportunities; and gain access to exclusive marketing, installation, and product content to better serve your Everlast customers.

Receive all the benefits of a Preferred Installer plus the opportunity to receive qualified leads; advanced sales, marketing, and installation training; and recognition for program participation. You also receive a premium on your Everlast Advantage™ Points.

Get all the benefits of an Elite Installer plus promotion through Everlast marketing, including social media and project profiles. Also receive higher placement on the contractor locator for even more qualified leads.

