



You deserve all the advantages of Everlast.

Enroll today in the Everlast Advantage™ contractor program to become a leading Everlast® Advanced Composite Siding contractor and receive the training and support you need, along with valuable incentives you deserve.

Earn Everlast Advantage™ Points

Receive exclusive incentives

Access qualified sales leads

Listing on the Everlast online contractor locator

Marketing materials to assist in your selling efforts

Members-only portal for unique installation, sales, and marketing solutions

Recognition for your partnership with Everlast

EVERLAST® *Advanced Composite Siding*



EverlastSiding.com/Advantage

Everlast® Advanced Composite Siding is a premium product proudly manufactured by Chelsea Building Products in the U.S.A. Founded in 1975 and headquartered in Oakmont, Pennsylvania, Chelsea Building Products is a leading US manufacturer of building products and components incorporating advanced composite materials.

Everlast® is a registered trademark of Chelsea Building Products. All rights reserved. Chelsea Building Products reserves the right to alter, modify, or discontinue items and/or programs from time to time without notice. The Everlast Advantage™ Contractor Program is only available to contractors in the United States. For terms of service, visit EverlastSiding.com/tos.

All products made in the U.S.A.



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EVERLAST® ADVANTAGE™ CONTRACTOR PROGRAM



Enroll today and give your company the ultimate advantage in siding.



EVERLAST®

Advanced Composite Siding

Achieve distinction and gain the market advantage.

PREFERRED
EVERLAST® SIDING INSTALLER

ELITE

EVERLAST® SIDING INSTALLER

MASTER

EVERLAST® SIDING INSTALLER

Upon enrollment receive access to a member only contractor portal, where you find exclusive product, installation, sales and marketing trainings. Complete these trainings and begin earning Everlast Advantage™ Points that are redeemable for Everlast branded promotional items and wearables.

Receive all the benefits of the Preferred level and get the opportunity to receive qualified leads from Everlast, and exclusive Elite installation, sales and marketing trainings to help grow your business. Gain access to marketing support to help increase your brand awareness through cobranding opportunities.

Get all the benefits of the Elite level, plus: begin earning a premium on Everlast Advantage Points; access Master installation, sales, and marketing training; receive sales tools to give your company a market advantage; earn exclusive opportunities for Everlast Advantage Points redemption; and be invited to in-person Everlast Advantage sales and installation training.

