

Fore! Everlast® Siding Restores Golf Course Home to Former Beauty

Gibsonia, PA

“
As installers, we
have complete confidence
recommending Everlast siding.”

Tom Dunne,
Sales Manager,
Ireland Contracting



Everlast® Siding: 7" Lap Siding
Color: Chestnut



Scan to
Watch the Video



Nestled among the rolling fairways and upscale homes of the Treesdale Golf & Country Club community in Gibsonia, Pennsylvania, a stately residence was beginning to face a challenge common throughout the neighborhood: aging cedar siding.

Like many of the large custom homes built in Treesdale during the community's development in the 1990s, the home's exterior was originally clad in cedar. Despite diligent maintenance from homeowner Bob Cornell and his family over the years, the drawbacks of natural siding materials like his were becoming increasingly apparent. The paint required continual upkeep, wood-boring insects had taken their toll, and natural weathering had accelerated the decline over time.

The Ultimate Solution for Timeless Elegance
and Low Maintenance in Treesdale

Seeking a solution, the Cornells turned to local full-service home improvement contractor, Ireland Contracting. The family had worked with Ireland on previous roofing and electrical projects and had already seen a completed Everlast siding installation on a neighboring home several years earlier. The family was impressed by both the contractor's workmanship and the premium look of Everlast siding. For the Cornells, they never needed to consider another product.



"Once I was exposed to Everlast, that made my decision. It was easy," said Cornell. "I didn't want to get involved with any cement-based products. I just wanted something that was basically guaranteed to last."

Maintaining the home's traditional architectural character was also important. The Cornells wanted an exterior that would preserve the classic, natural look they loved while eliminating the maintenance demands that came with real wood. By choosing Everlast 7" Lap Siding in Chestnut, they were able to recreate the authentic, premium appearance without the ongoing upkeep.

"It fit into the neighborhood very well. It's a community governed by a homeowners association, so everything has to be seamless and flowing," said Tom Dunne, sales manager at Ireland Contracting. "Everlast siding offered visual uniformity with the surrounding homes."

Everlast siding is engineered for lasting performance, providing a dependable exterior built to withstand any environment and resist wood-boring insects. Its proprietary composite substrate called C CORE® offers greater strength, resiliency, and reduced movement on the wall compared to other siding materials, and it never requires scraping, caulking, or painting. In addition, all Everlast siding planks are embossed with a UV-resistant acrylic capstock and CedarTouch® finish, delivering an authentic wood grain appearance.

For Ireland, the project was another chance to install a product that has steadily grown as a preferred alternative to fiber cement for both its team and its customers.

"We used to install a significant amount of fiber cement siding," said Dunne. "As Everlast siding became more widely available, we found it becoming the preferred product for us and our customers. Homeowners love the finished appearance and low-maintenance benefits, while our crews appreciate how straightforward it is to work with."

The product installs using techniques that siding contractors are familiar with, without requiring specialized cutting equipment or generating any harmful silica dust associated with fiber cement products. In addition, there are no exposed face nails throughout the field of siding, no touch-up painting necessary, and no caulk joints that homeowners have to worry about maintaining in the future.

While the installation on the Cornell home also included a new soffit and fascia, the siding portion of the job was completed in approximately five days, saving nearly a full day on Ireland's construction timeline compared to an equal-sized fiber cement installation. Everlast Lap Siding's EZStack joinery helped speed up the process: it can be installed from left to right or vice versa, and it ensures each panel is properly seated and level on the one beneath it.





"It's a cleaner installation process for our crews and a longer-lasting, more durable siding system for homeowners," said Dunne. "There's no silica dust, no specialized PPE requirements, and the product is much more forgiving to work with."

Upon completion, the transformation immediately attracted attention.

"Since we finished the project, neighbors have commented how nice it looks and many of the guys that I golf with have given unsolicited compliments," said Cornell. "I'm not the only person in this area that's had Everlast installed on their home, and everyone I know is very happy with the result."

Projects like the Cornell home continue to reinforce Everlast siding as Ireland's preferred premium siding product.

"As installers, we have complete confidence recommending Everlast siding," said Dunne. "Every member of our team believes in the product. We know homeowners are going to love how it looks and enjoy the long-term benefits that come with it. That's what makes it easy to stand behind."

The Cornell exterior renovation was completed in the fall of 2025. Today, it stands as another example of how Everlast siding is helping homeowners preserve the timeless appearance of wood siding while eliminating the maintenance challenges that often accompany it. For a home on the golf course, Everlast siding was a natural fit, blending beauty with durability designed to last a lifetime.



EverlastSiding.com

Everlast® Call Center Support Line

1-844-494-7920



Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America.

Everlast®, C CORE®, and CedarTouch® are registered trademarks of Chelsea Building Products, Inc.
©2026 Chelsea Building Products #CBPEV-08-26-CS-PA