

Hager Meadows

Marlborough, MA

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Thomas Daniel,
vice president of Scherneck
Property Services



Everlast® Siding: 4½" planks
Color: Seaside Grey
General Contractor:
Scherneck Property Services

EverlastSiding.com
1-844-494-7920



Hager Meadows is a 10-building, 84-unit condominium complex located in Marlborough, MA. The homes were built in 1988 with an exterior that was constructed of low-grade cedar siding, a material that breaks down after yearly freeze-thaw cycles in climates such as the one in Massachusetts.

Advanced Mineral Composite Siding Chosen for Low Maintenance, Durability, and Thickness

In fact, after more than 30 years of New England weather and continual repainting, the original cedar siding and other construction materials on Hager Meadows were in dire need of replacement.

For Hager Meadows, it's what another nearby condominium complex did that fueled their inspiration to choose Everlast.

"The owners saw our work on a separate project where we used Everlast® siding, Hingham Woods Condominiums, and decided they wanted the same product on all 10 buildings at Hager Meadows," said Thomas Daniel, vice president of Scherneck Property Services (SPS). Located in Needham, MA, SPS works with condominium communities to evaluate and reconstruct their building envelopes.

Chelsea Building Products, manufacturer of Everlast®, partnered with Hood Distribution (Ayer, MA) and SPS for a full renovation of Hager Meadows.

The owners chose Everlast® siding because the material stands up superbly to the rigors of nature. It consists of a thick and solid composite substrate called C CORE®. Combined with the siding's authentic cedar grain finish, C CORE gives the planks the look and feel of real cedar.

For home exteriors, single- and multi-family homeowners still want the natural aesthetic of wood without the negatives. Everlast® siding delivers on both fronts.



Its authentic appearance is backed by performance characteristics, including high water and fade resistance, low maintenance, and durability. In addition, the siding contains no organic material in its composition, thus resisting attacks from wood-boring insects.

To renovate the homes at Hager Meadows, the team at SPS replaced a combined 1,863 sheets of roof and wall plywood; 8,400 linear feet of rotted framing; 105,000 square feet of commercial-grade building wrap; and a host of other necessary fixes, including roof shingles, flashing, trim, doors, windows, and skylights. The homes were then completed with 280,350 linear feet of 4.5-inch Everlast® siding in Seaside Grey.

“Everlast® siding is an alternative for those who want a product with little to no required maintenance and upgraded curb appeal over traditional vinyl siding,” Daniel added. “A complete building envelope renovation with SPS gave owners an opportunity to press the reset button on their community, and Hager Meadows chose to do so with Everlast® siding. When you touch it, you won’t believe it’s not wood. It’s gorgeous.”

Owners of the community were pleased with the durability and thickness of the Everlast® siding planks. They also preferred it over traditional siding materials because the Everlast® siding system has far fewer seams when installed.

“Now, instead of having a line item in the budget for painting every five years, they only need to perform the occasional light rinsing of the siding to remove any dust or dirt,” Daniel said.

Everlast® siding, combined with the SPS30 complete building envelope replacement, ensured that each home in the Hager Meadows community has a high-performance, low-maintenance, and stable building envelope for decades to come.

The renovations at the Village at Hager Meadows were completed in January 2020.


EVERLAST®
Advanced Composite Siding

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Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America.