**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** <http://www.lopressroom.com/chelsea-building-products/hingham-woods>

**Everlast® Revives Hingham Woods Condominiums**

*Composite Siding Replaces Failed Cedar Siding at New England Condo Complex*

**OAKMONT, PA (October 17, 2019)** – Hingham Woods is a 277-unit condominium complex built in 1986 in Hingham, MA, located just south of the historic Hingham Shipyard. The community is comprised of townhomes and garden-style homes and provides owners with amenities including a swimming pool, tennis court, exercise room, and clubroom.

Like many of the New England condominium communities built in the 1970s and 80s, the original siding at Hingham Woods was real cedar. The real wood proved expensive to maintain due to continual repainting and spot repairs to rotted sections.

Schernecker Property Services (SPS, in Needham, MA) works exclusively with condominium communities and specializes in building envelope evaluation and reconstruction. SPS was tasked with replacing each home’s siding with Everlast’s 4-1/2-inch profile lap siding in Seaside Gray. Unlike real cedar siding, which is susceptible to wood-boring insect attacks, Everlast’s composite makeup is impermeable to insects and other pests. In addition, Everlast® will not rot or delaminate and its industry-leading warranty protects against fading, peeling, flaking, cracking, rusting, blistering, or corroding.

“The condominium owners contemplated using vinyl siding, which is a relatively inexpensive, low maintenance siding option, but Everlast’s performance qualities far outweighed vinyl in the customer’s mind,” says Thomas Daniel, Vice President of Schernecker Property Services, Inc.

Everlast® offers excellent wind, hail, and impact resistance with minimal expansion and contraction, which contributes to its low maintenance for owners.

“We went through an arduous but worthwhile 18-month planning process that encompassed a full review of cost of ownership and cost of installation in order to deliver the best long-term building envelope solution,” adds Daniel. “We approach each project as a comprehensive process. And after working with the owners and presenting every possibility, Hingham Woods chose Everlast®.”

Using Everlast® siding with the SPS30 complete building envelope replacement process ensures Hingham Woods’ owners and staff a worry-free, low-maintenance building exterior that will last at least 30 years.

The Everlast® installation at Hingham Woods was completed in March 2019.

For more information about Everlast® siding, visit: <http://everlastsiding.com>

Learn about Everlast’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

###