**For Immediate Release**

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**Chelsea Building Products Brings Next-Generation Siding to the 2019 JLC LIVE New England Show**

*Chelsea to exhibit Everlast® Advanced Composite Siding at booth 1413*

**OAKMONT, PA (March 13, 2019)** – Chelsea Building Products, manufacturer of Everlast® Advanced Composite Siding, will exhibit their current line of Everlast® and accessories at the 2019 JLC Live Show in Providence, RI, March 29-30.

Visit the Everlast® booth **1413** – located on the lower level of the Rhode Island Convention Center.

The Everlast team has expanded their booth space to show all the colors, profiles, and accessories available within the product line. In addition, they will be demonstrating how Everlast can be installed with cellular PVC accessories and introduce new Everlast® accessory profiles.

Everlast® is a next-generation composite siding product that possesses more strength and durability than vinyl or fiber cement products. Its innovative construction process creates a lightweight plank that is easy to install and water resistant. Everlast’s industry-leading warranty ensures that the planks will resist damage caused by termite attacks and will not rot or delaminate. It is further warranted against color change and fading, peeling, flaking, cracking, rusting, blistering, or corroding.

Installation of the Everlast® system requires no special tools, yielding shorter install times. Its EZStack design assures that each plank seats firmly on the one below for a straight and secure fit. Everlast® is also less than half the weight of fiber cement panels, which allows for single-person installation.

The booth will have a demonstration and training area hosted by Dan Kozak, Technical Service Representative with Everlast®, where demonstrations will take place nearly every hour. In addition, Everlast® distributor, Hood Distribution, will be available at the booth to discuss opportunities for dealers and to help contractors connect with a local dealer in their region.

The JLC Live Show has historically been a great success for Chelsea Building Products – more than 400 contractors stop by the booth each year with great interest and excitement for the Everlast® line.

Visit booth **1413** to learn more about Everlast®.

For more information about Everlast® siding, visit: [everlastsiding.com](http://everlastsiding.com/)

Learn about Everlast’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

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