**For Immediate Release**

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**Chelsea Building Products Partners with Sherwood Lumber for Distribution of Everlast® Siding**

*Manufacturer Expands Footprint in Northeastern US with Family-Owned Distributor*

**OAKMONT, PA (December 22, 2020)** – [Chelsea Building Products](https://chelseabuildingproducts.com/), manufacturer of [Everlast® advanced composite siding](https://www.everlastsiding.com/), will extend the reach and availability of its premier exterior cladding product starting in 2021 thanks to a newly formed partnership. The company has entered into an agreement with Sherwood Lumber, a two-step distributor headquartered in Melville, NY, to sell Everlast.

A family-owned and operated company for more than 65 years, Sherwood Lumber specializes in the distribution of high-quality exterior and outdoor living building materials to pro dealers, retailers, and one-step distributors. Sherwood will be a full-stocking dealer of Everlast siding, including both sizes of the horizontal lap siding (7” and 4.5” planks) as well as Everlast Board & Batten. Sherwood will stock all colors of Everlast siding available from Chelsea Building Products.

“We entered the exterior and outdoor living space segment five years ago and have experienced extreme growth in that division of our business,” said Michael Goodman, assistant director of specialty sales at Sherwood Lumber. “Composite siding is the direction the industry is heading, and we feel that Everlast siding is the perfect product to help us grow that segment of our business in the Northeast.”

“After interviewing many composite siding companies, we concluded that no other company was as thoughtful in making a product or as effective in delivering on its brand promise. We are very excited about this product and our partnership with Chelsea Building Products,” added Todd London, senior vice president of marketing and sales at Sherwood Lumber.

Everlast siding is ideal for all weather types experienced in the Northeast, from warm and sunny days to rain, snow, hail, and extreme cold. The durable composite siding possesses exceptional UV- and fade-resistance, extreme weatherability, and optimal water-resistance. In addition, the siding contains no organic material, meaning it will not swell, bow, or rot nor is it susceptible to attacks by wood-boring insects.

“Sherwood has made substantive investments to become the gold standard in distribution of exterior building products,” London said. “We don't intend to be everything to everyone, but when it comes to the outside of your home or your outdoor living space, we are committed to being the foremost experts in the segment.”

Sherwood Lumber’s distribution of Everlast siding throughout its territory in the northeastern United States will commence in January 2021.

For more information about Sherwood Lumber, visit: <https://sherwoodlumber.com>

For more information about Everlast siding, visit: <http://everlastsiding.com>

Learn about Everlast siding’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, and facility in Greenville, TX, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

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